



## THE COMMUNITY PLATFORM

Navigating Veterinary Life and Business, Together

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The UK's largest community of  
independent veterinary owner managers

## Our intention

### The future

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Having come from veterinary backgrounds, we know what it's like; too much work, so little time. It can be frustrating and stressful and it can hijack our personal lives. It's from this understanding, our drive and ability to help, that we have grown the UK's largest independent veterinary community.

We recognise we have a role in helping our profession navigate through the unprecedented times created by the global COVID-19 pandemic, whilst at the same time protecting and honouring our loyal community members who are allowing us to continue our work through their membership.

We have created the Community Platform as a temporary (time limited) package to connect and provide support to as many independent vet business owner managers as we can, in the most cost effective, accessible and inclusive way possible.

Our aim is that this will help our community as a whole, get through these challenges together and come out stronger and more united as the proud profession we are.



# Develop skills, widen your network and utilise resources

## The Community Platform - here's what you'll get

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### 1. Practice assessment

Our Practice Development Coaches speak to dozens of vets every week; their primary focus is to use their **industry experience & business knowledge** to help owner managers not just to survive, but to thrive.

Whether it's about the people you manage, your cash flow or your pricing, our Coaches will help you assess your current situation, highlight areas of focus and come up with an appropriate plan to tackle them.

### 2. Be part of something special

Join a community who are all on the same journey, experiencing the same highs, lows, challenges and achievements it brings.

Get feedback, support and commentary on current topics and challenges facing the profession from over 100 other veterinary professionals via our closed **Facebook Community group**.

Use the platform to share insights, successes and get useful tips and advice on everyday issues.





Vet Dynamics - Supporting

Finance, HR, Marketing,  
Health + Safety

## Lean on us and utilise resources

### The Community Platform - further benefits

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#### 3. Access to Tools and Insights

We have spent decades helping our members thrive. In doing so, we have built a library of documents, templates and other resources to navigate the complexities of owning a practice and managing a team.

In addition our 'members only' online **Resource Centre** holds a suite of educational webinars along with latest news and views from the industry.

#### 4. Preferential rates for our events and toolbox services

Enjoy special **members only rates** on attendance to some of our CPD events and toolbox services.

Leadership, Team + Performance  
Management, Strategy + Planning

Every Wednesday at 1 pm

## Weekly Dynamic Drop In sessions

**Connect, share and learn from each other - what works and what doesn't**

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### **5. Learning together**

An hour a week dedicated to and led by you, the community, We create a topic, and give you the platform, you do the rest.

You have the opportunity to spend just 5 or the full 60 minutes if you have it, sharing, discussing, laughing and maybe even crying about whatever takes your fancy!

Join our **members only weekly drop in sessions** and discuss current topics and every day challenges in a safe, like-minded and supportive environment.





Take the first step and join our community today - independents only!

Don't miss out on an unprecedented offer, created to match the unprecedented times we are living in.

Experience our world for 3 months\* at a minimal cost of just £147 + vat.

\* Normal retail price is £297 + vat per month.

Following your Community Platform experience, if you find value in the tools and expertise you have been enjoying, you will have two options. Either gain access to more in-depth analysis, performance management tools and coaching calls via one of our industry leading programmes, or walk away, no hard feelings.

Join our Community Platform at:  
[www.vetdynamics.co.uk/community-platform](http://www.vetdynamics.co.uk/community-platform)

What have you got to lose?



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