

Achieve **more control**

# Veterinary Business Intelligence

Dashboard, Benchmarking and Index



[www.vetdynamics.co.uk](http://www.vetdynamics.co.uk)

**VET***dynamics*  
VISION AND VALUE

# Business Intelligence Dashboard

Vet Dynamics understand how important it is to keep your finger on the pulse of your veterinary practice. The Vet Dynamics dashboard is our **diagnostic analytics** software, created to give you context from your PMS data and provide practical insights into the clinical and financial aspects of your business; at the touch of a button.



The Vet Dynamics Dashboard and Benchmarking are accessible on all devices

## Take control of your practice, your teams' performance, and your time



**Take control** of your revenue, your expenditure and your profit



**Stay informed** with 24 critical Key Performance Indicators



**Know at a glance** and in real time, which areas of the business need attention - and which ones don't!



**Obtain clarity**, context and practical value from your PMS and financial information



**Spend less time 'managing'**, and more time on the things you want to be doing



**Anonymously compare** your performance with other practices in the Vet Dynamics community



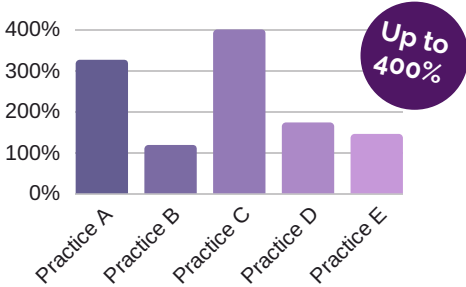
**Let evidence identify** training requirements within your team and accelerate performance

Now you're in control...  
**what's next?**

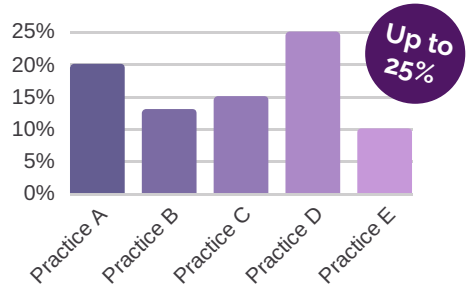
# Business Intelligence Index

Unlock the potential in your business with our **in-depth analytics** software: the Vet Dynamics Index. Use the Index to educate your team, measure progress and fuel reviews with a Practice Development Coach to outline and action your business decisions.

## Net Profit growth in 12 months



## Turnover growth in 12 months



## £ Improve clinical and financial performance

Most practices can find a £50,000 increase in profit, per vet, in the first twelve months of using the Vet Dynamics Index and working with your Business Development Coach.

## 💡 Identify strengths and weaknesses

The Vet Dynamics Index with development coaching provides you with clinical history, examinations, differential diagnosis, investigations, findings, definitive diagnosis, treatment options, treatment plans and a regular prognosis; all helping to keep your business healthy.

## ✓ Sustain growth

Monitor and manage the performance of your practice with 24 comparative benchmarks and more than 70 unique KPI's helping you to confidently steer your success in the right direction.

	Before	After	Growth
Income Moving Annual Total	£898k	£1mil	11%
Transactions Moving Annual Total	53.3k	59.4k	11%
Active Clients Moving Annual Total	2371	2381	0.004%*
Average monthly income p/client	£88.06	£110	25%
Subsequent : Initial Consults (C2:C1)	52%	132%	154%**
Anaesthetics per month	58	72	24%

**Sample of further KPI's from a 2-branch Small Animal Practice after 12 months on Index and working with a Vet Dynamics Practice Development Coach**

\* Increased Revenue - achieved with existing client base

\*\* Improved Standard of Care - achieved by increasing subsequent consults

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The real value of the Vet Dynamics Index is that it enables us to look under the hood of our practice - delving into the numbers to analyse different areas of our business. The traffic light system allows us to see how our practice is performing at a glance, whilst the graphs show us trends and areas which may need attention. This is done in conjunction with our regular coaching calls and reviews, during which those outcomes and actions are fed into our rolling 90 day plans.

**Chris Devlin, Hillside Vets**

I have someone else to trawl through my data, help me identify trends, and highlight the key action points. This allows me to make better decisions and keep my team updated on our performance.

**Michelle Lingard, Moy Vets**

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For **help** with your practice performance, or to view a **demo** of our Dashboard, Benchmarking and Index, visit:

[www.vetdynamics.co.uk/services/index](http://www.vetdynamics.co.uk/services/index)

contact us:



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